



Ketan - Director



Ketan is co-founder and Product Head at Amura. Digital entrepreneur with expertise in data-driven marketing, lead generation and B2B software, he spearheads product innovation and architecture design for Amura's technology platform Sell.Do. With hands-on technology experience and in-depth understanding of digital marketing; Ketan

has been instrumental in charting the product roadmap for Sell.Do and has successfully executed the go-to market strategy.